OCTOBER
Headquarters for Quality Foods!
At Our Big New Combination

Food Market
At 196 Diamond Bridge Ave.

Your ASCC store is ready to save you with New York Dairy Foods and Vegetables, as well as other


For Better Paint
go to
GAVIN'S
Shoewn 3186 1189
310 Main Street
Paterson, N. J.

LISTEN IN
On Station WCAU and WOR from 9 to 10 A. M. daily. News of Cranberry
Dinner. We will give additional free coffee at hour of Dinner. Cranberry Dinner with

Table and Kitchen Needs Fair Price!

Coffee Week In Our Store!
This is a great time to try new Coffee for Fair Price!

ASCO Coffee
New 27c.
Old 25c.

Green Coffee
23c.
Nature's Blend Coffee 33c.

Supreme New 7c.

VICTOR BREAD 25c.

Lafayette Delicatessen
For Pies, Pastry and Lafayette Pies
Northern, N. J.

Let's Talk Beauty
For Your Hair Care

School of Beauty

Supreme New 7c.

Table and Kitchen Needs Fair Price!

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Armstrong Tires

4.15 4.45 4.65
6.00 6.25 6.45
8.20 8.45 8.65
11.50 11.75 11.95

Unconditionally Guaranteed

Mail Order Prices

For First Class Tire And Greasing Service

See Me and Save Money On Your Tires

Charles Garage
Hawthorne, New Jersey
Give Thanks

Recently had the Pilgrims sailed in the Mayflower, landed and the first Thanksgiving of the new settlement was held in 1621. Only half of the party survived the hardships and suffering of the first year. Those who were spared managed to get a meager harvest, and lived out the second year. Give thanks for the harvest of twenty or so years ago. The harvest of the world's crops has been a yearly event and will be the continuing source of all human prosperity.

WILL START NEW BAKERY

SCHOOL BOY LOSES WAY

COMMUNITY WELFARE LEAGUE IS FORMED FOR RELIEF WORK

DIGGING UNDER ERIE SIGNS CAUSE--

HIGHWAY UNDER ERIE A REAL JOB

CONFUSION

MAGAZINE ROAD--RAILROAD STATIONS

WORK THEY NOW

CONCEAL TRAFFIC

SECOND FOR USE OF CHAMBER SCHOOL

LEFT EYE IS REMOVED

CONDITIONS IN CENTRAL HIGH ANNEX

MEDICAL EXAMINER CALLS SCHOOL OFFICIALS TO TASK ON ROMEO AND JULIET
Hawthorne's Story Lady and Pupils Celebrate a Triple Anniversary

Sports Game

But Tufts Is First Position

New Ideas in Home Making

Hockey Team Highligted

PHILCO
The World's FASTEST SELLING RADIO
IN YOUR HOME FOR THANKSGIVING

PHILCO BABY GRAND
A Perfect Performing 7-Tube 3 Screen Grid Radio with Built-in Electro Dynamic Speaker-AL Electric $49.95

ONLY

Spivak & Fabrikant
Electrical Fixtures and Radios
62 Bridge Street, Paterson, N. J. Cor. Hamilton Ave.

FREE!
$5 Gift Coupon

STOP THAT SKID

CALL NOW FOR FREE QUOTATION

PUBLIC SERVICE

Bender's Luncheon
with the wonderful bass voice
of your favorite radio star
FRED BENDER CO., INC.
1 Main Street, Paterson, N. J.

THE KELVINATOR IS YOURS
"FOR A SMALL SUM DOWN"

600

600

600

FREE PUBLIC SERVICE CLOTHES DRYER
WITH EVERY INSTALLATION

COMMUNITY SERVICE HEATERS

CESPOLS AND TOILETS
CLEANED

WALTER MUNN
Plumber-Heater and Entertainment Manager N.D.
UNEMPLOYMENT RELIEF

Tire Sale
AT LOWEST PRICES EVER MADE!

For Ten Days Only
Beginning This Week FRIDAY, NOVEMBER 21,
To And Including SUNDAY, NOVEMBER 30

We WILL Sell Our Entire Stock of
Goodyear All-Weather Heavy Duty
and Standard Tires
Also Goodyear Pathfinder Tires
AT THE LOWEST PRICES MADE IN HISTORY
MUCH LESS THAN MAIL ORDER PRICES!

6 percent for Relief of the Needy and Unemployed in Hawthorne

During the Ten Days of this Sale we will Give 6% of our Gross
The Sale for the Relief of the Needy and Unemployed in this
Area to No. Local Committee. We are cooperating with them,
and we feel that this is an Opportunity Now To Assist the Local
Relief Committee.

STOCK UP ON TIRES AT THESE LOW PRICES

<table>
<thead>
<tr>
<th>GOODYEAR PATHFINDER</th>
<th>GOODYEAR ALL-WEATHER</th>
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Lincoln One-Stop Service Station
Lincoln Avenue near Central Avenue
Hatboro, Pennsylvania
Telephone Hatboro 1-1120

It's a Pathfinder for the World...During this Sale
For Better Paint
go to
GAVIN'S
310 Main Street
Paterson, N. J.

Prices that Mean a Big Saving
At Our Big New Combination
Food Market
At 100 Diamond Bridge Ave.
Meat Specials
Flour Quality
Produce

ASCO Sugar
CORN 2 — 25c

ASCO Pasta
Sifted Pasta 3 — 50c

ASCO Table Needs at Lowest Prices

There's a FAMOUS REASON
Behind the FAMOUS FLAVOR

ZINNERS BAKERY
The ASCO Store at 100 Diamond Bridge Ave. Is Food Headquarters