JULY
“The Great Nation Will Endure As It Has Endured, Will Revive And Will Prosper”—President Roosevelt

THE HAWTHORNE PRESS

Big Storm Havoc Mounts In Thousands, Washouts on Many Streets in Boro. Roads Became Roaring Streams and Collector is Flooded, Lighting Strike, Pumping Station

COUNTY ASKED TO ASSIST IN FLOOD RELIEF. Pastor and Crew Celebrate Fourth by Removing Lake From Cellar of Parsonage

CITIZENS WILL PETITION FOR RELIEF. Fire Hazard in Building On Park Land Reported to Board After Sunday Blaze

REPORT MADE ON WATER IN LOCAL POOL. Franklin, 9, Stands by in Water, Hails to Flames Watch on Tenements. Occupants are Warned of Condition

EXPLAINS HOW NATION PAID FOR FREEDOM. Prompt Work Halts Blaze in Tenement

GONE FUND CAMPAIGN BY BORO PARISH. People Indignant at Speed in Red Cross Grant, Revere in Past

THROW ENJOYS BIG EXHIBITION OF FIREWORKS. Auxiliary To Plan Outing

YOUTH BUDDIES SPIN IN FALL. Police Work During Aye is Reported

August 8 Red Letter Day For Young Baseball Fans. Cornelius DeYoung Wins Junior Week Essay Prize

NO ACCIDENTS FOR HOLIDAY. POLICE GUARD IS ENGAGED TO WARD OFF 

PROMPT WORK HALTS BLAZE IN TENEMENT. POLICE GUARD IS ENGAGED TO WARD OFF
A CALL TO THE LOYALTY OF EVERY HAWTHORNE CITIZEN

A Borough Wide Campaign Urging You To Boost For

"Buy American — Buy In Hawthorne"

Progressive Concerns
Serving Boro Residents

Just Thinkin'
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Your Bank

The Peoples Bank

Just Thinkin'
by Charles E. Johnston

Look Out for the Children

Sentinel Printers

Hawthorne Florists

Yardley's Florist

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HAWTHORNE FIRMS JOIN IN PROSPERITY DRIVE

Mayor Rhodes to Provide Two Buses for Stadium Trip on V.F.W. Boys' Day

Other Citizens Urged by W. O'Grady to Contribute to Transportation Fund for Record Day

GRAB THE DAY EAGERLY AWAY DAY

"THREATS OF AIR TRIP TOLD BY DR. VAN LEER"

ADDITIONAL EVENTS PLANNED FOR GALA DAY SPONSORED BY V.F.W. AND FIRE CO. NO. 1

Statement by Mayor Rhodes

Prominent Business Men

In Town Already Plugged To Back Roosevelt's Plan

Give Assurance of 100 Per Cent Cooperation in Settlement Issue to Press Today

WHOLE COMMUNITY KNOWS BIG PLAN

To Make Survey

ASSESSMENTS CONFIRMED BY LOCAL BOARD

PART OF STATE COUNTY TAXES PAID BY BORDO

BILL O'GRADY HOPES TO FIND TWO GRAY MARES FOR V.E.W. BARN DANCE

LEGION MAKES REUNION PLANS

TO POINT WAY TO NEW ERA IN WELFARE WORK

ANNUAL OUTING DETAILS MADE BY DEMOCRATS

V.F.W. TO HAVE BIG DELEGATION AT 114TH INFANTRY REUNION

For Better Paint

go to

GAVIN'S

310 Main Street
Paterson, N.J.

For Better Paint

go to

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Paterson, N.J.

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Just Thinkin'

by Charles L. Mowbray
Look Out for the Children

In June, 1940, I was driving down one of the heavily traveled routes leading to New York City. On that particular stretch of road there is a large oil company gasoline station situated next to the tracks of the New Haven Railroad. The company had very attractive signs above their two large pumps. The sign above the pump on the left read, "Detergent Gasoline." Next to it was the sign, "Gasoline, Fuel Oil, Turpentine." I thought the sign of the "Detergent Gasoline" pump was rather unusual, and wondered why such an advertisement was necessary. Later, I learned that they were selling a detergent gasoline that was supposed to help keep the engine clean. It was offered as a special feature of the gasoline and was a good deal cheaper than gasoline sold at other points. I believe the statement on the sign was somewhat misleading. It must have worked, however, because the company was doing a good business.