DECEMBER
WASHINGTON NEWS

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SAFETY-PROVED AT THE SPEEDWAY...FOR YOUR SAFETY ON THE HIGHWAY

Firestone "500" NYLON tires are available for your car. We'll give you a generous trade-in allowance for the mileage left in your present tires...safety equip your car now.

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FOR YOUR SAFETY ON THE HIGHWAY

If you could be at the Speedway...
At the Speedway, you can see the best and most modern safety features in action. These are the features which are most important to you...for your personal safety. The Firestone "500" tires have been designed and engineered to meet the demands of the professional car racers. They are the answer to your personal safety needs.

A visit through the laboratory would make it clear...
Firestone's "500" nylon tires are made to meet the demands of the professional car racers. The Firestone researchers have spent years in research to develop a tire which is the nearest thing possible to a "0" grade tire. These tires are constructed for use on the highways...not just on the race tracks. They are available in a wide range of sizes to fit the needs of the average car owner.

Firestone "500" NYLON tires are available for your car.
We'll give you a generous trade-in allowance for the mileage left in your present tires...to safely equip your car now.

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